**NOTES:**

**OPEN HOUSE ASSISTANTS WHAT WE ACTUALLY DO:**

1. INSTALL OPEN HOUSE SIGNS
2. BOOST FOOT TRAFFIC TO THE OPEN HOUSES USING OUR PROVEN MARKETING TECHNIQUES-SMS, VB, EMAIL, FB ADS

**BENEFITS TO AGENTS**

1. WE HELP AGENTS SAVE TIME
2. WE HELP AGENTS GET MORE FOOT TRAFFIC TO OPEN HOUSES
3. WE HELP AGENTS MAKE MORE MONEY (HOW? Because they have more time to schedule other appts, etc.? Send more potential buyers to their open houses than if they didnt hire us.)

**WEBSITE CONTENT:**

**NAVIGATION: how it works, service area, pricing, about us, faq**

**LOGO NAVIGATION PHONE NUMBER**

**COOL PHOTO AND 1-2 LINE MISSION STATEMENT:**Helping agents save time and money. We place signs and boost foot traffic to your open houses using proven marketing techniques.

THEN WE WILL HAVE THE THREE BUTTONS:  
  
 CHOOSE THE OPTION BELOW THAT BEST DESCRIBES YOU

**I’M A FULL ON BROKERAGE I’M AN IND. BROKER WITH A TEAM I NEED SIGN PLACEMENT ASAP**  
LEAD FORM POP UP LEAD FORM POP UP GOES TO PACKAGES TO BUY NOW

THEN WE WILL HAVE PACKAGES LISTED WITH BUY NOW BUTTONS NEXT TO EACH PACKAGE FOR EASY SIGN UP:

**5 SIGNS 10 SIGNS 15 SIGNS 20 SIGNS 25 SIGNS**

Description of what we will do in each pkgs:

1. Place signs strategically in best areas according to where the open house is located
2. Pick Up the signs after the open house
3. Store custom signs for you if needed

*ABILITY TO ADD ON MARKETING SERVICES-SIGN UP FOR A SUBSCRIPTION AND GET THESE MARKETING SERVICES FOR FREE*

SMS Send sms blast to your neighborhood informing them your home is for sale and if they know anyone looking to send them over

EMAIL email blast “ “

FB AD “Newsfeed ads to people in your open house area”

VB VB blast “ “

So they choose one of the packages. Goes to an online ordering system, probably a couple steps.

**1ST STEP** (lead gen in case they don’t go through all the sign up steps we have a lead to follow up with):

FIRST

LAST

EMAIL

CELL PHONE

**NEXT STEP**

OPEN HOUSE ADDRESS

**NEXT STEP**

BILLING DETAILS

**SUBMIT ORDER:**

CONFIRMATION PAGE/EMAIL CONFIRMATION TO CLIENT/EMAIL CONFIRMATION OF ORDER TO ADMIN

**LEAD FORM WILL BE A SIMPLE POP UP FORM:**

NAME

EMAIL

CELL PHONE

HOW MANY OPEN HOUSES MONTHLY?

HOW MANY AGENTS?

USE YOUR SIGNS?

USE OUR GENERIC SIGNS?

Submit Button > Confirmation screen with our contact info to expedite request, they can call, text, or chat online or email > Client Confirmation Email > Email Of Lead To Admin